

We would like to invite you to exhibit with us at New Designers 2011...

For 26 years, New Designers has been delivering the very best in UK graduate design, showcasing the work, energy and talent of some 3,500 young designers every July in the Business Design Centre, London.

Its long-standing reputation continually attracts a prestigious design-conscious audience of over 18,000, both trade and consumer, offering you an unrivalled opportunity to meet influential key opinion formers.

Nowhere else is it possible to see such creativity across every design discipline from architecture to animation, furniture to fashion, graphics to glass.



What are the benefits of being involved?

- Opportunity to meet
 - 18,000 trade and consumer design-led visitors
 - 3,500 young exhibiting designers
 - 200 senior lecturers from the best design courses across the nation
- Opportunity to sell direct to our exhibitors and visitors
- Align yourself with the largest and most established design graduate event in Europe.

How can we get involved?

There are a limited number of stands at the event from 3m² upwards. All packages include:

- Dedicated page on the New Designers website for one year including logo and web-link
- An insert into every exhibitor welcome pack. (300 leaflets)
- 10 Awards Preview Evening invitations and 5 complimentary tickets

Basic package price: £1140 + VAT (£1750 + VAT to exhibit in parts 1 +2)

To be a part of New Designers 2010, simply fill out and return the attached application form and fax back today to 020 7288 6446.

I shall contact you in a week to discuss this opportunity, however in the meantime please do not hesitate to contact me if you have any questions.

We look forward to working with you.

Best wishes,

Colin Wilary-Attew
Sales Manager

020 7288 6453
colinw@upperstreetevents.co.uk

APPLICATION FORM 2011

Company name _____

Company address _____

Postcode _____

Telephone: _____

Email _____

Brief description
of company _____

Contact _____

Job title _____

Part 1: DESIGN ZONES:

Textiles, Fashion & Accessories

Contemporary Applied Arts

Ceramics & Glass

Jewellery & Precious Metalwork

One Year On

Awards Preview Evening: 29th June

Open days: 29th July – 3rd July

Part 2: DESIGN ZONES:

Visual Communications (including Graphic Design and Illustration)

Product Design

Furniture Design

Spatial Design

One Year On

Awards Preview Evening: 6th July

Open days: 6th July – 10th July

Stand Requirements:

Please indicate the size of stand you would like to apply for (minimum size 3m2) All stands include: Dedicated page on the New Designers website for one year including logo and web-link, an insert into every exhibitor welcome pack. (x300) and 10 Awards Preview Evening invitations and 5 complimentary tickets.

Stand size _____

Basic Packages:

1: New Designers Part 1 or 2

£1140 + VAT (£1368)

Please state which part? _____

2: New Designers Part 1 + 2

£1750 + VAT (£2100)

Please call if you would like to discuss larger stand space or if you are interested in combining a stand package with a New Designers Associate Award.

Please return to:

Colin Wilary-Attew, Sales Manager, New Designers, 58 White Lion Street, London, N1 9PP

Tel: 020 7288 6453 Fax: 020 7288 6446 colinw@upperstreetevents.co.uk