



→ BE PART OF NEW DESIGNERS

New designers gathers more than 3,000 of the brightest and most radical new creative minds under one roof to launch the next generation of thinkers, makers and disruptors onto the UK design scene. The exhibition is a two-week celebration of visionary design that sees students of 200+ creative courses unveiling never-before-seen work to thousands of industry professionals and design lovers.

WEEK 1: JUNE 26-29

- TEXTILES, FASHION & COSTUME DESIGN
- JEWELLERY & PRECIOUS METALWORK
- CERAMICS & GLASS
- CONTEMPORARY DESIGN CRAFTS

WEEK 2: JULY 3-6

- FURNITURE AND PRODUCT DESIGN
- INDUSTRIAL AND AUTOMOTIVE DESIGN
- SPATIAL AND INTERIOR DESIGN
- GRAPHIC DESIGN, ILLUSTRATION AND ANIMATION
- GAMING, FILM, MOTION & DIGITAL ARTS



- MARKETING REACH 13 MILLION
- 5M ONLINE ADVERTISING REACH
- 3.8M PR REACH
- 55K E-NEWSLETTER SUBSCRIBERS

- 📍 → 53K INSTAGRAM FOLLOWERS
- 📘 → 39K FACEBOOK LIKES
- 🐦 → 48K TWITTER FOLLOWERS
- 🌐 → 653K WEBSITE IMPRESSIONS

“Nothing else comes close in terms of the experience our graduates get in putting on a professional design show and meeting creative professionals, industrialists and design enthusiasts.”

Nigel Ball, Course Leader, Sheffield Institute for the Arts

BUSINESS DESIGN CENTRE, ISLINGTON

JUNE 26-29

JULY 3-6

NEW. DESIGNERS

WHY EXHIBIT?

- Professional platform for graduates to find work, placements and commissions
- Networking opportunities with industry professionals and sponsors
- Opportunity for graduates to win prestigious industry sponsored awards
- Dedicated PR opportunities for you and your graduates in advance and during the show
- Pre-show exhibitor Prepare Day
- Opportunity to recruit future students (New Designers supports a dedicated Schools' campaign)

COST

Subsidised stand cost £99 per m² + £80 service charge + VAT

University stand package includes:

- Traditional stock panel walling and carpet
- Complimentary electrical and lighting package
- Complimentary invitations allowance
- Dedicated course page on newdesigners.com

WHO VISITS?

Every year, Directors and Executives from the most prestigious brand and agencies come to New Designers to talent and trend spot, buy and recruit, including:

ADIDAS	HOUSE OF ILLUSTRATION	SADLER'S WELLS THEATRE
ALEXANDER MCQUEEN	ITV	SAMSUNG
ASOS	JAGUAR LAND ROVER	SCIENCE MUSEUM
ASTON MARTIN	KICKSTARTER	SEYMOUR POWELL
BARCLAYS	LAYER DESIGN	SKY
BBC	LEGO	SONY PICTURES ENTERTAINMENT
BLOOMSBURY PUBLISHING	LIBERTY	TATE
BRAUN	MADE.COM	THE GUARDIAN
BRITISH AIRWAYS	MARGO SELBY	THE NEW CRAFTSMAN
BURBERRY	MCLAREN AUTOMOTIVE	USBORNE PUBLISHING
COCA-COLA	NET-A-PORTER	V&A
DISNEY	PAUL SMITH	VICE
DYSON	PENTAGRAM	VITSOE
FACEBOOK	PLUMEN	WELLCOME COLLECTION
FORD	PRIESTMANGOODE	WGSN
GOOGLE	PRINT CLUB LONDON	
HEALS	RAINDANCE FILM FESTIVAL	
HEATHERWICK STUDIO		

WHO SPONSORS?

A series of prestigious industry supported Awards and Associate Prizes are presented throughout the event, proven to have direct and personal impact on the careers of the winners. Sponsors include:



CONTACT

For further information and to see stand availability, please get in touch.

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