

ONE →YEAR IN.



→FOR TALENTED DESIGNERS LAUNCHING CREATIVE BUSINESSES

Are you a new creative business? Need help kick starting your design practice? Apply for One Year In at New Designers 2019.

One Year In presents the year's most exciting design talent. The pre-show mentorship programme gets your business market-ready to exhibit at the New Designers exhibition. Expertly curated, you'll receive the guidance and help to make your business a success.

APPLICATION DEADLINE: 31 JANUARY 2019



PRE-SHOW MENTORSHIP

- Business and product development support
- PR and marketing assistance
- Costing and pricing guidance
- 'Press Ready' photography advice
- Dedicated Preparation day with advice from the OYI Curator and the New Designers team



EXHIBITING BENEFITS

- Meet and network with 15,000 attendees – buyers and press
- Sell directly to collectors and consumers
- Opportunity to win awards
- Receive online exposure through the New Designers website
- Curated exhibition space with walls, lighting and power
- Stand presentation advice and furniture to use at the event



“It made taking the first step of showing your work as a professional a stress free and enjoyable experience. They think of everything so you don't have to and that support is invaluable to your career.”

Suzanne Seed Silversmith, OYI 2017 Exhibitor

HOW TO APPLY

With only limited space places, apply online today. One Year In welcomes applications from all new design businesses.

Exhibiting Fee: £525 + VAT.

APPLICATION DEADLINE: MIDNIGHT 31ST JANUARY 2019

An independent panel of judges will be selecting the participants for One Year In on the following criteria:

- Originality and creativity in your design
- Quality of making and presentation
- You don't have to be a previous exhibitor at New Designers

Find out more and apply online at newdesigners.com/oyi19

CONTACT

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NEW DESIGNERS 2019

BUSINESS DESIGN CENTRE ISLINGTON
WEEK 1: JUNE 26-29
WEEK 2: JULY 3-6

