

NEW. DESIGNERS

New Designers annually brings together over 3,000 of the year's most talented graduate designers from the UK's leading universities, all under one roof.

Part 1: 27 June - 29 June 2019 (Awards Preview 26 June)

Part 2: 04 - 06 July 2019 (Awards Preview 03 July)

We're looking for ambitious individuals to join the core team in the lead up to this year's event, culminating in hands-on experience onsite at the show in the summer.

ABOUT YOU

If you are looking to gain experience in arts marketing, event production/promotion or communications then this could be the ideal opportunity for you.

We'd love to hear from you if you have an interest in design, passion for the creative industries and some experience in digital marketing relating to the responsibilities of the post.

Some experience of copywriting, editing images and attention to detail are a bonus! But more important are enthusiasm and a can-do attitude.

ABOUT THE ROLE

The position is offered at a rate of **£70/day** (c. £8.75/hour)

In support of the New Designers' marketing team, the responsibilities of the role will include:

VIP STRATEGY AND PARTNER PROMOTIONS

- Identifying new audiences and VIPs, finding suitable contacts and establishing relationships over the phone, by email and through postal mail outs.
- Approaching new and existing partners to actively extend the reach of the marketing campaign

EVENTS PROGRAMME ONSITE

- Helping to co-ordinate and promote talks, tours and Thursday Late activity

SOCIAL MEDIA AND DIGITAL CONTENT

- Social media and website updates
- Engaging with the design industry, event partners/sponsors, bloggers and influencers and generating excitement and an online buzz ahead of the show

APPLICATIONS

If you would like to apply for this position please email a **CV** and **one-page covering letter** to: nd@upperstreetevents.co.uk

Application deadline: 6pm Wednesday 15 May 2019.

ND@UPPERSTREETEVENTS.CO.UK

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NEWDESIGNERS.COM

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