

NEW. DESIGNERS

BUSINESS DESIGN CENTRE, ISLINGTON

WEEK 1: JULY 1-4
WEEK 2: JULY 8-11

New Designers with its long-standing reputation continually attracts a prestigious design-conscious audience of over 15,000, both trade and consumer, offering you an unrivalled opportunity to meet influential key opinion formers. The event is the premium annual showcase of the work, energy and talent of over 2,500 young designers and nowhere else is it possible to see such creativity across every design discipline from graphic design to animation, furniture to fashion, product design to craft.

WHY EXHIBIT?

Opportunity to meet-

→Over 15,000 visitors from students, industry employers, media and a design hungry public

→Over 2,500 young exhibiting designers

→1,200 senior lecturers and academic staff from the best design courses across the nation

Opportunity to market yourself and sell direct to our exhibitors and visitors

Align yourself with the largest and most established design graduate event in Europe



WEEK 1: JULY 1-4

- TEXTILES, FASHION & COSTUME DESIGN
- JEWELLERY & PRECIOUS METALWORK
- CERAMICS & GLASS
- CONTEMPORARY DESIGN CRAFTS

WEEK 2: JULY 8-11

- FURNITURE AND PRODUCT DESIGN
- INDUSTRIAL AND AUTOMOTIVE DESIGN
- SPATIAL AND INTERIOR DESIGN
- GRAPHIC DESIGN, ILLUSTRATION AND ANIMATION
- GAMING, FILM, MOTION & DIGITAL ARTS



COST

There are a limited number of stands at the event from 3m² upwards. All packages include:

- Traditional stock panel walling and carpet
- An entry page on the New Designers website including logo and web-link seen by 250,000 unique visitors to newdesigners.com a year
- An insert into every exhibitor welcome pack (300 leaflets)
- Awards Preview Evening invitations and complimentary tickets included

3x1m² Stand - £1,170 + £80 service charge + VAT

4x1m² Stand - £1,350 + £80 service charge + VAT

6x1m² Stand - £1,850 + £80 service charge + VAT

→53K INSTAGRAM FOLLOWERS

→39K FACEBOOK LIKES

→48K TWITTER FOLLOWERS

→653K WEBSITE IMPRESSIONS



CONTACT

For further information and to see stand availability, please get in touch.

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www.newdesigners.com