

March 2022
Press Release

New Designers – The UK’s Largest Graduate Design Event – Returns to London for 2022

Week 1: June 29th – July 2nd | Week 2: July 6th – 9th 2022
Business Design Centre Islington, London



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Immediate Media is pleased to announce that New Designers will be returning to the Business Design Centre in Islington, London with a physical event after two years of digital activations. From June 29th – July 2nd and July 6th – July 9th 2022, New Designers will once again bring together 3,000 creative graduates under one roof, celebrating the next generation of visionary graduate designers and emerging brands.

New Designers is the largest graduate showcase in the UK that fosters learning, creative exchange and collaboration. Founded in 1985, the event has helped launch the careers of some of the UK’s most prolific designers including Bethan Gray, Jay Osgerby and Lee Broom.

The event encompasses multiple design disciplines, including art, ceramics, fashion, furniture design, graphic design, jewellery design, product design, textiles and woodwork. Design graduates across these disciplines will have the opportunity to showcase their work and connect with businesses and buyers that are looking to source the most innovative craft and design. The event

also serves as a site of inspiration for aspiring students with the widest range of design courses available.

Meanwhile, New Designers 2022 also sees the return of:

New Designers Awards Programme:

The highly acclaimed awards programme is an integral part of New Designers, with accolades given to the most creative and forward-thinking exhibitors by some of the UK's leading design brands including John Lewis, Hallmark, The Conran Shop and Habitat. The 2022 show sees the total of 35 awards, each of which offering different prizes and industry opportunities that will help graduates' transition into the professional world.

In 2021, Billy-Jo Pierce won Anglepoise's Abandon Darkness Award with the Inhabited Task Light. The British lighting brand tasked graduates to design a task light that creates an environment for deep, productive work and supports wellbeing. Anglepoise comments: "Billy-Jo showed great resourcefulness, with interesting explorations into material development using household waste. The concept itself then invited the user into the design and manufacturing process, delivering an exciting and sustainable solution". Pierce won £500 worth of Anglepoise products and four mentoring sessions.

Additionally, Andrea Gonzales won the Habitat Future Design Award, dedicated to textiles and surface pattern design. Andrea's collection, BALIKBAYAN, consists of woven jacquard and printed fabrics that pay homage to the textile traditions among Filipino culture. Habitat notes "Andrea's work showed excellent craftsmanship using weaves and complex textures with a strong unified colour palette. Her presentation evoked the story, not only drawing on her heritage, but also using primary research into handcrafted techniques from the Philippines, all of which the judges found to be a lovely personal touch.

As a result, Habitat offered £500 for the design idea, as well as mentoring from their Senior Designers to get the product launched.

ND Connects:

This segment of the event allows graduates to connect with companies and recruiters to obtain career guidance and attend portfolio reviews.

ND Educates:

New Designers has commissioned Hannah Payne, Creative Programmer at London Art Fair and one of New Designers' alumni, to deliver an exciting programme of talks and workshops in collaboration with industry partners. After two years of studying remotely, graduates can participate in live, in-person chats with leading brands and designers. These experiences will help graduates build relationships and practice networking skills to kickstart their professional careers.

One Year In:

A curated collection of work by some of the UK's most exciting design entrepreneurs, the "One Year In" initiative offers young brands the platform to showcase their talent to the design community. The selected participants will receive pre-show mentorship, expert industry guidance and networking opportunities with brands, consumers and press.

For 2022, New Designers is hosting events outside of its traditional realm. For example, interiors journalist and photographer Barbara Chandler will exhibit her photographic works of acclaimed ND design alumni.

New Designers recognises the impact the pandemic has had on students in terms of their work and wellbeing. Determined to champion the best emerging design talent, this year's programme is set to welcome graduates in person, remedy the impact that the pandemic has had on their experiences, and help re-establish valuable connections.

Cheryl Carroll, Events Director at New Designers, notes: "We're thrilled to welcome graduates back into the space for the 37th year of New Designers. The event provides a wealth of fresh design talent to creative industries, with leading businesses using the event as a key source for their company recruitment.

"For universities, this is an unrivalled opportunity to promote their courses and demonstrate to the industry the talent their tutors have nourished over the last few years."

For more information on New Designers, please visit its website [here](#).

The show runs at the Business Design Centre in Islington, London between June 29th – July 9th 2022.

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For press requests and high-resolution imagery, please contact Caro Communications at:

- newdesigners@carocommunications.com

Notes to Editors:

About New Designers:

Full of disruptive thinking, ambitious ideas and fresh approaches, New Designers presents the work of 3,000 hand-picked graduate design talents from around the UK. Exploring every corner of design, ND provides a focal point for the next wave of designers to meet industry employers, buyers, media, trend predictors and a design hungry public. New Designers champions and celebrates the future of design.

CHAMPIONING THE FUTURE OF DESIGN

Week 1: 29 June – 2 July 2022 | Textiles & fashion, costume design, jewellery & precious metalwork, ceramics & glass, contemporary design crafts

Week 2: 6 – 9 July 2022 | Furniture, product & industrial & spatial, design, graphic design, illustration & animation, motion & digital arts

newdesigners.com

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About Immediate Live:

Immediate Live (the trading name of River Street Events Ltd and Upper Street Events Ltd) is a specialist producer of unmissable consumer experiences. Its events are at the heart of the UK's thriving art and design, craft, cycling, dance and specialist travel scene.

For over 30 years, its operational excellence, subject matter expertise and creative flair has secured them the leading position in all markets. Its people combine the very best in event industry know-how with a genuine, personal enthusiasm for their sector.

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