

# SAVE THE DATE: NEW DESIGNERS RETURNS TO LONDON FOR 2023

- The UK's largest graduate design event returns to the Business Design Centre,
   London for 2023 Week 1: 28 June 1 July 2023, Week 2: 5 8 July 2023
- Images: <a href="https://mediacentre.kallaway.com/new-designers/image-library">https://mediacentre.kallaway.com/new-designers/image-library</a>
- Tickets: <a href="https://newdesigners.seetickets.com/content/ticket-options">https://newdesigners.seetickets.com/content/ticket-options</a>

Immediate Media is pleased to announce that New Designers will be returning to the Business Design Centre in Islington, London from June 28th – July 1st and July 5th – July 8th 2023. New Designers will once again bring together 3,000 creative graduates under one roof across multiple design disciplines, including ceramics, fashion, furniture design, graphic design, jewellery design, product design, textiles, illustration and animation to celebrate the most innovative and exciting emerging design talent.

Founded in 1985, New Designers has helped launch the careers of some of the UK's most prolific designers including Bethan Gray, Jay Osgerby, Stella McCartney and Lee Broom and for the last 38 years it has continued to provide a platform for graduates to present their visionary ideas to the public and industry professionals that are looking to source the most cutting-edge talent, crafts, and designs.

# **ND SELECTS**

ND Selects is a curated space at New Designers dedicated to shining a light on new businesses in the design industry. Visitors who attend the event ready to seek out the hottest design trends can expect to see products that have just made it to market. This area is always sought out by industry leaders who attend the show ready to commission or invest in the latest new products and by the design conscious public looking to buy direct from up and coming designers.

Each exhibitor is hand-selected by a panel of industry experts for their innovative designs. For 2023 we are delighted to announce the **curator for this year's ND Selects**,



**Louisa Pacifico, founder of Future Icons**. Louisa selects makers and designers to represent and nurture through business consultancy and curated showcases. Most notably, she developed and managed the curated showcases for The Future of Craft at London Craft Week, gallery venues within the iconic Burlington Arcade in Mayfair.

# **ND AWARDS**

This year's event sees the return of the **New Designers Awards Programme**, the prestigious awards programme which sees some of the UK's leading design brands including **Hallmark**, **Joseph Joseph**, **Anglepoise**, **Tatty Devine and Habitat** present accolades to the most creative and forward-thinking exhibitors. The 2023 show sees over 30 awards, each of which offering different prizes and industry opportunities that will help graduates' transition into the professional world.

# **ND FUTURES**

ND Futures is the name given to New Designers schools programme which is aimed at 15-18 year olds, offering them guidance and inspiration to consider a future career in design. For 2023 New Designers are expanding on ND Futures creating **ND Futures Fund** which will allow visitors to donate at checkout to support the event facilitating places for underprivileged school children in the borough to visit New Designers and start their journey on a design career.

# **ND EDUCATES**

The much anticipated talks and workshops programme returns for 2023 giving visitors the opportunity to hear from leading brands, designers and industry experts as they offer unique insights into the latest design trends and discuss key themes within the design sector. The full ND23 programme will be announced shortly but key emerging themes will be designing with the cost of living crisis, innovation in sustainable design and the circular economy, and diversity in design. Confirmed highlights include; panel discussions led by editors from **Creative Review** and **Design Week**, talks by designers from **Habitat**, and inspiring leaders in design including **Tom Faulkner**, and **Louisa Pacifico**, **Future Icons** who will discuss their careers to date, as well as sessions on designing for optimism and tips to overcome creative jealousy led by artist/graphic designer **June Minyama-Smithson**.



# -ENDS-

# **NOTES TO EDITORS**

Sally Bent, New Designers event director is available for comment.

New Designers - 28 June - 1 July 2023, 5 - 8 July 2023

Business Design Centre, 52 Upper St, London N1 0QH

Full ticket types and prices at: <a href="https://www.newdesigners.com">www.newdesigners.com</a>

For the latest news, follow @NewDesigners on Facebook, Twitter and Instagram

#### PRESS CONTACT

For further information please contact Kallaway: newdesigners@kallaway.com

Telephone: 07867794989

#### **DATES**

# **Press Previews**

Wednesday 28 June from 12 noon - onwards

& Wednesday 5 July from 12 noon - onwards

# WEEK 1

Fashion & Costume, Contemporary Design Crafts, Textiles, Ceramics, Glass, Jewellery & Precious Metalwork.

# WEEK 2

Furniture, Product Design, Industrial & Spatial Design, Graphic Design, Illustration & Animation, Motion & Digital Arts.

# **ABOUT NEW DESIGNERS**

New Designers is an annual showcase of the UK's most innovative emerging design talent. Since its inception 38 years ago, New Designers has provided a platform for over 3,000 graduates to present their visionary ideas to industry professionals and the public every year. The event takes place over two weeks, with different disciplines highlighted in Week 1 and Week 2, spanning fashion, textiles, furniture, product design, illustration, and more. With a focus on creativity, innovation, and sustainability, New Designers is a must-attend event for anyone interested in the future of design. Whether you're a design enthusiast, a student, or a professional in the industry, there's something for everyone at New Designers.



# **NEW DESIGNERS SPONSORS & PARTNERS INCLUDE:**

- Business Design Centre
- Creative Conscience
- Habitat
- Hallmark
- Anglepoise
- Cole & Son
- DCA Design
- Joseph Jospeph
- Kenwood
- Romo
- Sanderson Design
- Stannah
- Stephen Webster
- Tu
- Unilever
- Author Interiors
- Colour in Design
- CMS CMNO
- Cambridge Consultants
- Clothworkers Co
- Diana Porter
- London Design Fair
- Prestigious
- Tatty Devine
- The Pattern Cloud
- Thrown Gallery
- Wilcom
- Worshipful Company of Weavers
- Ceramic Review
- London Illustration Fair
- NHS Innovation
- Creative Review
- Design Week
- designboom
- Dezeen
- Drapers
- Stitch Magazine