



NEW DESIGNERS

New Designers is the longest running and leading design showcase in the country and is widely loved and respected by the industry.

This year it's celebrating its 37th anniversary and will bring together 200 flagship university design courses who will be showcasing 3,000 of the country's finest design students across both weeks. New Designers connects these future leading lights with the industry for creative exchange, collaboration and recruitment.

The event provides an essential wealth of talent to the UK and Global creative industries, with leading businesses using the event as a key source for their company recruitment.

For universities, this is an unrivalled opportunity to promote their courses and demonstrate to the industry the talent their tutors have nourished over the last few years.

New Designers also offers graduates those all-important tips, tools and advice to help them navigate the next steps in their design career.





ND Awards

Our prestigious awards programme offers unrivalled opportunities for students to be recognised and recruited by design industry experts

ND Educates

A programme of inspiring talks, workshops and expert advice from leading professionals aimed to prepare graduates for employment

ND Connects

Connecting graduates with design experts and trade visitors relevant to each week and field of design, helping grads

ND Futures

An opportunity for university tutors to interact with design inspired A-Level and GCSE students, to promote courses and recruit future students through our dedicated school's campaign

OUR KEY PILLARS

39
YEAR
ANNIVERSARY

 150
EXHIBITING
UNIVERSITIES

45
AWARD
CATEGORIES

TYPICALLY WE WELCOME:



16,000
TOTAL
ATTENDEES



3.5HRS
AVERAGE
DWELL TIME

NEW
DESIGNERS

65,000 +
MAILING LIST



2023 EDITION SAW:



3,000
ND EDUCATES
PROGRAMME BOOKINGS

AWARDS
CEREMONY
REACH OF

45,000



WEEK 1
26 – 29 JUNE 2024

TEXTILES & FASHION

COSTUME DESIGN

JEWELLERY & PRECIOUS
METALWORK

CERAMICS & GLASS

CONTEMPORARY DESIGN
CRAFTS

WEEK 2
3 – 6 JULY 2024

FURNITURE

PRODUCT, INDUSTRIAL &
SPATIAL DESIGN

GRAPHIC DESIGN

ILLUSTRATION
& ANIMATION

MOTION & DIGITAL ARTS



43,000
FACEBOOK
FOLLOWERS



57,000
TWITTER
FOLLOWERS



73,000
INSTAGRAM
FOLLOWERS

5 MILLION
ONLINE ADVERTISING REACH

PR REACH

3.8 MIL

WITH KEY PIECES IN THE LIKES OF

THE EVENING STANDARD
FINANCIAL TIMES THE
GUARDIAN
DEZEEN DESIGN
WEEK WALLPAPER
ELLE DECO

AMONGST MANY OTHERS



103
PRESS
VISITORS



60+
PREMIUM MEDIA
PARTNERS



NEW
DESIGNERS



NEW
DESIGNERS

Why Participate?

1

Showcase your graduates' collections at the most established design event in Europe and connect key industry experts and over 15,000 visitors

2

Put your students at the forefront of winning employment and internship Opportunities. Over 70% of tutors surveyed said that their graduates received offers of work, contacts in the industry, placements or commission because of exhibiting.

3

Give graduates the opportunity to gain valuable experience, insight and advice that will guide their next steps into the world of design

ND AWARDS

New Designers offers a series of prestigious industry supported awards and associate and partner prizes presented throughout the event

35

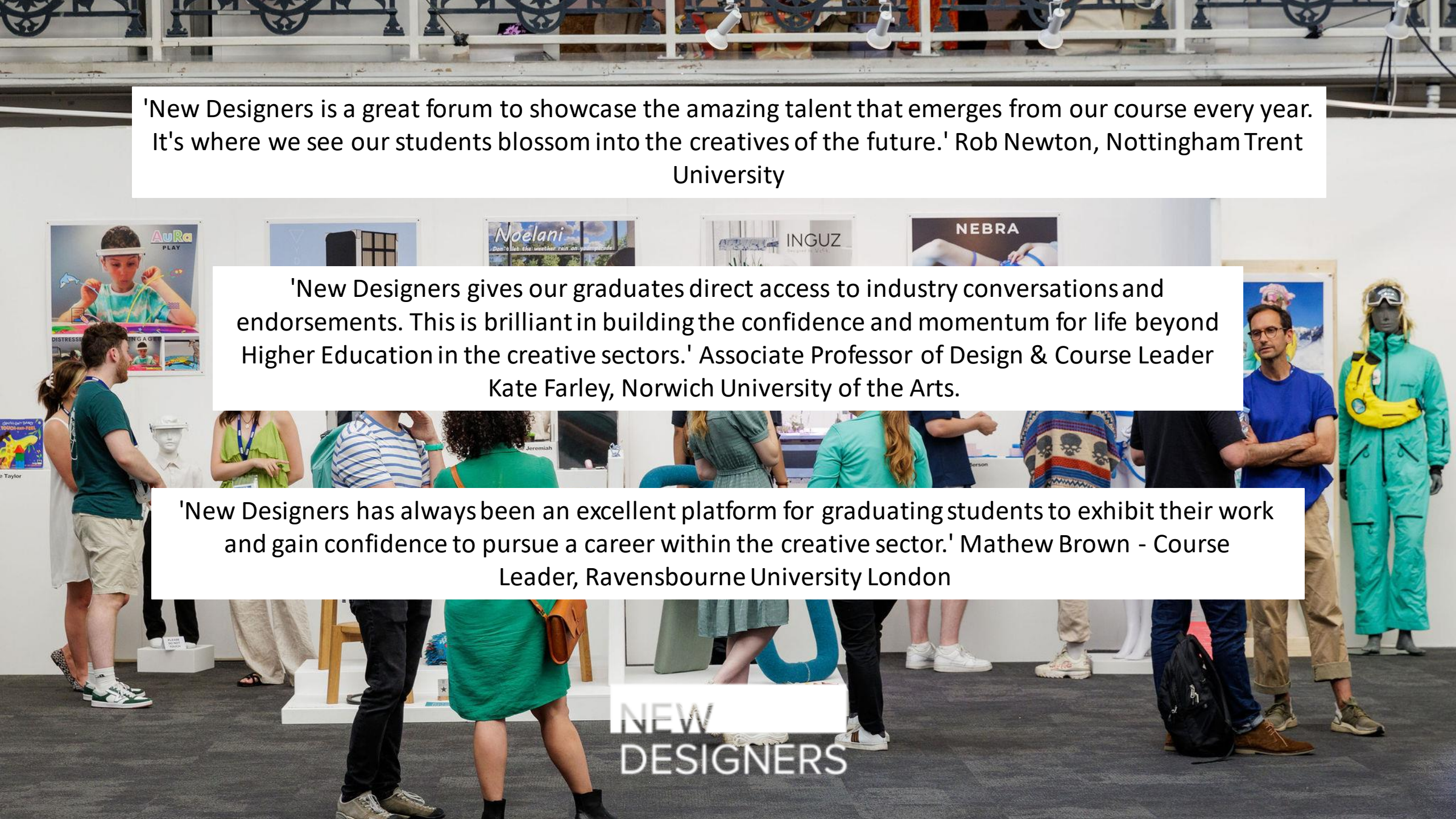
Industry awards & Prizes

25

Placements & Internships prizes

2023 awards and prizes were awarded by: Joseph Stannah, Tom Faulkner, Joseph Joseph, Habitat, Pepsico, Kenwood, and many more!





'New Designers is a great forum to showcase the amazing talent that emerges from our course every year. It's where we see our students blossom into the creatives of the future.' Rob Newton, Nottingham Trent University

'New Designers gives our graduates direct access to industry conversations and endorsements. This is brilliant in building the confidence and momentum for life beyond Higher Education in the creative sectors.' Associate Professor of Design & Course Leader Kate Farley, Norwich University of the Arts.

'New Designers has always been an excellent platform for graduating students to exhibit their work and gain confidence to pursue a career within the creative sector.' Mathew Brown - Course Leader, Ravensbourne University London

NEW
DESIGNERS

Prices for ND 2024
£115 per sqm + £99 service charge
(ex VAT)

For more info or to discuss stands
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GET IN TOUCH

