

A person wearing a denim jacket is seen from the back, looking at a wall of abstract art. The art consists of several panels with large, bold, geometric shapes in various colors (black, red, green, yellow, orange). Overlaid on the image is the text "NEW DESIGNERS" in large, white, sans-serif font. The word "NEW" is positioned above "DESIGNERS".

NEW DESIGNERS

NEW DESIGNERS

New Designers is the longest running and leading design showcase in the country, and is widely loved and respected by the industry.

This year it's celebrating its 37th anniversary and will bring together 200 flagship university design courses who will be showcasing 3,000 of the country's finest design students across both weeks. New Designers connects these future leading lights with the industry for creative exchange, collaboration and recruitment.

The event provides an essential wealth of talent to the UK and Global creative industries, with leading businesses using the event as a key source for their company recruitment.

For universities, this is an unrivalled opportunity to promote their courses and demonstrate to the industry the talent their tutors have nourished over the last few years.

New Designers also offers graduates those all important tips, tools and advice to help them navigate the next steps in their design career.



**NEW
DESIGNERS**



NEW
DESIGNERS

ND Selects (Previously One Year In) is a curated space at New Designers dedicated to shining a light on new businesses in the design industry. It is one of the most popular features of our show as our visitors love seeing products that are already on the market and who attend the event ready to seek out the hottest design trends. This area is always sought out by our trade audience of industry leaders who attend the show ready to commission or invest in the latest new products on the market.

Week 1: June 26th – 29th

- Textiles, Fashion & Costume Design
- Jewellery & Precious Metalwork
- Ceramics & Glass
- Contemporary Crafts Design

Week 2: July 3rd – 6th

- Furniture & Product Design
- Industrial and Automotive Design
- Graphic Design, Illustration & Animation
- Gaming, Motion & Digital Arts

ND SELECTS

39

YEAR
ANNIVERSARY



150

EXHIBITING
UNIVERSITIES

45

AWARD
CATEGORIES

TYPICALLY, WE WELCOME:



16,000

TOTAL
ATTENDEES



3.5HRS

AVERAGE
DWELL TIME

**NEW
DESIGNERS**

2023 EDITION SAW:

65,000 +
MAILING LIST



3,000

ND EDUCATES
PROGRAMME BOOKINGS

AWARDS
CEREMONY
REACH OF

45,000



WEEK 1

26 – 29 JUNE 2024

TEXTILES & FASHION

COSTUME DESIGN

JEWELLERY & PRECIOUS
METALWORK

CERAMICS & GLASS

CONTEMPORARY DESIGN
CRAFTS

WEEK 2

3 – 6 JULY 2024

FURNITURE

PRODUCT, INDUSTRIAL &
SPATIAL DESIGN

GRAPHIC DESIGN

ILLUSTRATION
& ANIMATION

MOTION & DIGITAL ARTS



43,000

FACEBOOK
FOLLOWERS



57,000

TWITTER
FOLLOWERS



73,000

INSTAGRAM
FOLLOWERS

5 MILLION

ONLINE ADVERTISING REACH

PR REACH

3.8 MIL

WITH KEY PIECES IN THE LIKES OF

THE EVENING STANDARD
FINANCIAL TIMES THE
GUARDIAN
DEZEEN DESIGN
WEEK WALLPAPER
ELLE DECO

AMONGST MANY OTHERS



103

PRESS
VISITORS



60+

PREMIUM MEDIA
PARTNERS



MAKE RELIEF
NDS18

FirthByDesign
UMBRA LUX FUL

NEW
DESIGNERS

NEW
DESIGNERS



Why Participate?

1

Over 15000 visitors including, industry, media, and a design hungry public

2

Opportunities to market yourself and sell directly to exhibitors and visitors

3

ND Awards programme offers a series of prestigious industry supported awards and prizes throughout the show

NEW
DESIGNERS



Each exhibitor is hand-selected by a panel of industry experts for their innovative designs. For 2023 ND Selects was curated by Louisa Pacifico, founder of Future Icons. Our Selection Committee meeting will be held in November, the deadline for applications is November 10th 2023.

Each stand costs £575 ex VAT plus £99 service charge.

For more info or to discuss stands please get in touch:

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GET IN TOUCH



NEW
DESIGNERS