



NEW DESIGNERS



NORWICH UNIVERSITY COLLEGE OF /
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NEW DESIGNERS

New Designers is the longest running and leading design showcase in the country, and is widely loved and respected by the industry.

This year it's celebrating its 37th anniversary and will bring together 200 flagship university design courses who will be showcasing 3,000 of the country's finest design students across both weeks. New Designers connects these future leading lights with the industry for creative exchange, collaboration and recruitment.

The event provides an essential wealth of talent to the UK and Global creative industries, with leading businesses using the event as a key source for their company recruitment.

For universities, this is an unrivalled opportunity to promote their courses and demonstrate to the industry the talent their tutors have nourished over the last few years.

New Designers also offers graduates those all important tips, tools and advice to help them navigate the next steps in their design career.



New for 2024, we are excited to announce our Catwalk & Fashion zone at New Designers.

Prices

Full package - £4500

Catwalk package includes:

- Individual 1 hr time slot throughout the show
 - Group show on awards day
 - 25sqm stand in Gallery Hall
 - Photo & Video content
 - Invitations for VIP's
 - Screens & AV
 - Backstage area

Catwalk only - £1500

*Models/Hair/Makeup will need to be provided by the university

2024 Catwalk



39

YEAR
ANNIVERSARY



150

EXHIBITING
UNIVERSITIES

45

AWARD
CATEGORIES

TYPICALLY, WE WELCOME:



16,000

TOTAL
ATTENDEES



3.5HRS

AVERAGE
DWELL TIME

**NEW
DESIGNERS**

2023 EDITION SAW:

65,000 +
MAILING LIST



3,000

ND EDUCATES
PROGRAMME BOOKINGS

AWARDS
CEREMONY
REACH OF

45,000



WEEK 1

26 – 29 JUNE 2024

TEXTILES & FASHION

COSTUME DESIGN

JEWELLERY & PRECIOUS
METALWORK

CERAMICS & GLASS

CONTEMPORARY DESIGN
CRAFTS

WEEK 2

3 – 6 JULY 2024

FURNITURE

PRODUCT, INDUSTRIAL &
SPATIAL DESIGN

GRAPHIC DESIGN

ILLUSTRATION
& ANIMATION

MOTION & DIGITAL ARTS



43,000

FACEBOOK
FOLLOWERS



57,000

TWITTER
FOLLOWERS



73,000

INSTAGRAM
FOLLOWERS

5 MILLION

ONLINE ADVERTISING REACH

PR REACH

3.8 MIL

WITH KEY PIECES IN THE LIKES OF

THE EVENING STANDARD
FINANCIAL TIMES THE
GUARDIAN
DEZEEN DESIGN
WEEK WALLPAPER
ELLE DECO

AMONGST MANY OTHERS



103

PRESS
VISITORS



60+

PREMIUM MEDIA
PARTNERS



Why Participate?

1

Showcase your graduates' collections at the most established design event in Europe and connect key industry experts and over 15,000 visitors

2

Put your students at the forefront of winning employment and internship opportunities

3

Give graduates the opportunity to gain valuable experience, insight and advice that will guide their next steps into the world of design

ND AWARDS

New Designers offers a series of prestigious industry supported awards and associate and partner prizes presented throughout the event

35

Industry awards & Prizes

25

Placements & Internships prizes

2023 awards and prizes were awarded by: Habitat, Fashion & Textiles Museum, The Designers Guild, TU Clothing, Tatty Devine and many more!





NEW
DESIGNERS

For more info or to discuss stands
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GET IN TOUCH

