

NEW DESIGNERS

New Designers announces show dates and ND Selects line-up for 2024

Week 1: 26 – 29 June 2024 | Week 2: 3 – 6 July 2024

Address: Business Design Centre, London N1 0QH

Press previews: 26 June from 12pm (Week 1); 3 July from 12pm (Week 2)



Above: ND Selects 2024 (Photo: Yeshen Venema)

New Designers will return to the Business Design Centre, London, from **26 – 29 June** and **3 – 6 July 2024** ([tickets available now](#)). The show, now in its 39th year, will once again celebrate the best emerging talent by bringing together 3,000 design graduates from [over 100 university courses](#) under one roof across the following disciplines:

- **Week 1 (26 – 29 June 2024)** : Fashion and Costume; Contemporary Design Crafts; Textiles; Ceramics; Glass; Jewellery and Precious Metalwork
- **Week 2 (3 – 6 July 2024)**: Furniture; Product Design; Industrial and Spatial Design; Graphic Design; Illustration and Animation; Motion Art; Digital Art; Game Design (NEW to 2024)

New Designers not only provides graduates with a crucial platform to showcase their creativity and the fruits of their labour from the last few years, but it also stands as a real destination for discovering inspiring new talent and ideas, offering an insightful glimpse into the future of design.

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Above: ND Selects 2024 (Photo: Yeshe Venema)

"We're thrilled to announce the return of graduates to New Designers for its 39th year," said **Sally Bent, Event Director of New Designers**. "Our annual show presents graduates with a prime networking opportunity, connecting them with industry professionals who could become their future employers or collaborators."

"Simultaneously, for our trade visitors, our event acts as a melting pot, enabling them to immerse themselves in a diverse array of emerging creative talent from across the UK, potentially finding the next 'Yinka Ilori'. Our show is more than just an exhibition; it serves as a fertile ground for future recruitment. We look forward to welcoming our visitors this summer!"

One of the highlights of New Designers is **ND Selects**, shining a light on design businesses founded within the last three years. Visitors to the show have the chance to purchase some of the unique pieces while discovering new creativity and innovations. This carefully curated, shoppable space sees each exhibitor handpicked by curator **Louisa Pacifico**, and a committee of industry experts. Click [here](#) for the full list of brands selected for the 2024 edition.



Above: New Designers 2023 (Credit: Sam Frost)

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Also at the heart of New Designers every year is **ND Awards** – a series of exciting accolades where leading design brands and businesses select and award the rising stars of tomorrow for their creative and forward-thinking work in response to some of the current trending topics; from sustainability and mental wellbeing to diversity and inclusivity in the design world.

The 2024 show features over 30 awards, each offering different prizes and industry opportunities to help graduates transition into the professional world. This year's key sponsors include Habitat, Hallmark, PriestmanGoode – click [here](#) for the full list.

Another highlight of New Designers every year is its extensive programme of talks and workshops designed to prepare graduates for future employment. **ND Educates** will return, offering visitors the opportunity to hear from leading brands, designers and industry experts as they share valuable insights into the latest trends and discuss prominent sector themes. Stay tuned for the 2024 programme – once again curated by one of the show's alumni, **Hannah Payne** – which will be announced in due course.



Above: New Designers 2023 (Credit: Sam Frost)

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Other key aspects of the show to look out for include:

- **ND Connects** – A programme of portfolio reviews, exclusively available to the New Designers Class of 2024, where established brands provide graduates with one-to-one feedback for their portfolios, either in person or virtually.
- **ND Futures** – Offering guidance to 15-18-year-olds as part of the show's Schools Days, this series of talks and workshops, also curated by Hannah Payne, enables design-inspired A-Level, GCSE and BTEC students to seek career and education advice about potential courses to pursue at a degree level.

New Designers (newdesigners.com) runs from 26 – 29 June and 3 – 6 July 2024 at the Business Design Centre, London, N1 0QH. Click [here](#) to register for tickets and [here](#) for opening times.

For the latest news, follow New Designers on: Instagram [@NewDesigners](#); X [@NewDesigners](#); Facebook [@NewDesignersEvent](#)

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PRESS CONTACT

For press information and images, or to request interviews, please contact Belinda Fisher and Jeffrey Cheung at Friends & Co.

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Press previews:

Week 1 – 26 June from 12pm | Week 2 – 3 July from 12pm

Click [here](#) to register for press passes.

NOTES TO EDITORS

Ticket prices:

- General admission – Tier 3 tickets from £16 before 30 April, Tier 4 from £20 from 1 May
- Trade pass – free entry
- School group booking – From £100 for group of 10 students, 2x tutors go free

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About New Designers:

New Designers is an annual showcase of the UK's most innovative emerging design talent. Since its inception 39 years ago, New Designers has provided a platform for over 3,000 graduates to present their visionary ideas to industry professionals and the public every year. The event takes place over two weeks, with different disciplines highlighted in Week 1 and Week 2, spanning fashion, textiles, furniture, product design, illustration, and more. With a focus on creativity, innovation, and sustainability, New Designers is a must-attend event for anyone interested in the future of design. Whether you're a design enthusiast, a student, or a professional in the industry, there's something for everyone at New Designers.

New Designers Sponsors:

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